

# TESS WEAVER

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[Portfolio](#)

## EDUCATION

August 2016-December 2019

**Bachelor of Art, Media Arts** (Film and Digital Technology Concentration)

Chatham University

## EXPERIENCE

July 2022-Present

### **Multimedia Developer, ISC2**

- Aligning current branding elements with newly established standards set in 2023
- Collaborating closely with marketing department to update color schemes, fonts, and imagery, ensuring seamless integration of new company name and mission objectives
- Leading global learning team, including crafting engaging infographics, videos, and images for eLearning courses, ensuring all multimedia assets are designed with localization in mind
- Spearheading the rebranding of initiatives and previous courses to align with updated branding and mission objectives, cultivating a global perspective
- Implemented cutting-edge technologies, including AI Voiceovers, to elevate multimedia content creation and integrated AI script writing to streamline video production workflows
- Facilitating seamless translation of course content including captions, transcripts, and usage of universal icons
- Managed project timelines and ensured team adherence to deadlines, maintaining project progress and quality assurance standards through strategic communication and collaboration with stakeholders

September 2020-July 2022

### **Multimedia Specialist, ISC2**

- Created over 1,500 infographics and techart including static graphics, interactive design elements, videos, and PDFs
- Developed interactive media for learning platform D2L (hype interactions)
- Communicated in a fast-paced, cross-functional team environment
- Supervised internal HR courses spotlighting our DEI initiatives, adhering to a stringent 2-month deadline

- Led multimedia development for an entry-level cybersecurity certification course, overseeing the creation of 50 videos and animations, as well as designing 30+ infographics and icons, while providing constructive feedback to maintain visual consistency
- Developed and organized assets using Adobe Products and Adobe Creative Libraries (Illustrator, Photoshop, After Effects, Premiere, InDesign)

June 2020-December 2020

**Communication Assistant, West Central PA CareerLink**

- Facilitated in-person and virtual interviews, including aligning questions with the responsibilities of video projects
- Developed a comprehensive social media content calendar, leveraging videography and photography assets for scheduling and posting, enhancing brand visibility and engagement
- Directed and edited diverse video projects, from educational showcases to personalized interviews, collaborating closely with supervisors to meet project objectives

October 2019-January 2020

**Communication Video Assistant, Chatham University**

- Collaborated closely with supervisors to devise pre-production plans, including script development, storyboard creation, and location scouting, ensuring alignment with project objectives
- Utilized videography skills to capture compelling footage at various campus events, spanning athletics, academics, and volunteer activities, enhancing brand visibility and community engagement
- Applied advanced proficiency in Adobe Creative Suite, particularly Premiere Pro, After Effects, and Audition, to meticulously edit and enhance video content, ensuring high-quality outputs aligned with project requirements and standards

May 2019-August 2019

**Creative Service Intern, WPXI TV (NBC-Cox Media Group)**

- Produced written and video content for advertisement agency Studio11, showcasing client collaborations for advertising purposes, leveraging storytelling and visual elements to enhance brand visibility and engagement across social media platforms
- Provided support during production shoots, overseeing craft services, maintaining organizational efficiency, and capturing behind-the-scenes photos, contributing to the smooth operation and success of projects